



FOR IMMEDIATE RELEASE
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Preliminary Steel Imports up 19% in July
Import Market Share Rises to an Estimated 22%

Washington, D.C. – Based on preliminary Census Bureau data, the American Iron and Steel Institute (AISI) reported today that the U.S. imported a total of 2,415,000 net tons (NT) of steel in July, including 1,797,000 NT of finished steel (up 19% and 15% respectively from June data). Annualized total and finished steel imports in 2010 would be 24.2 and 18.8 million NT, respectively, up 49% and 33% vs. 2009. Finished steel import market share was an estimated 22% in July, vs. 20% in June and a low of 15% in August 2009. In the first 7 months of 2010, total and finished steel imports were up 47% and 23%, respectively, compared to the same period last year.

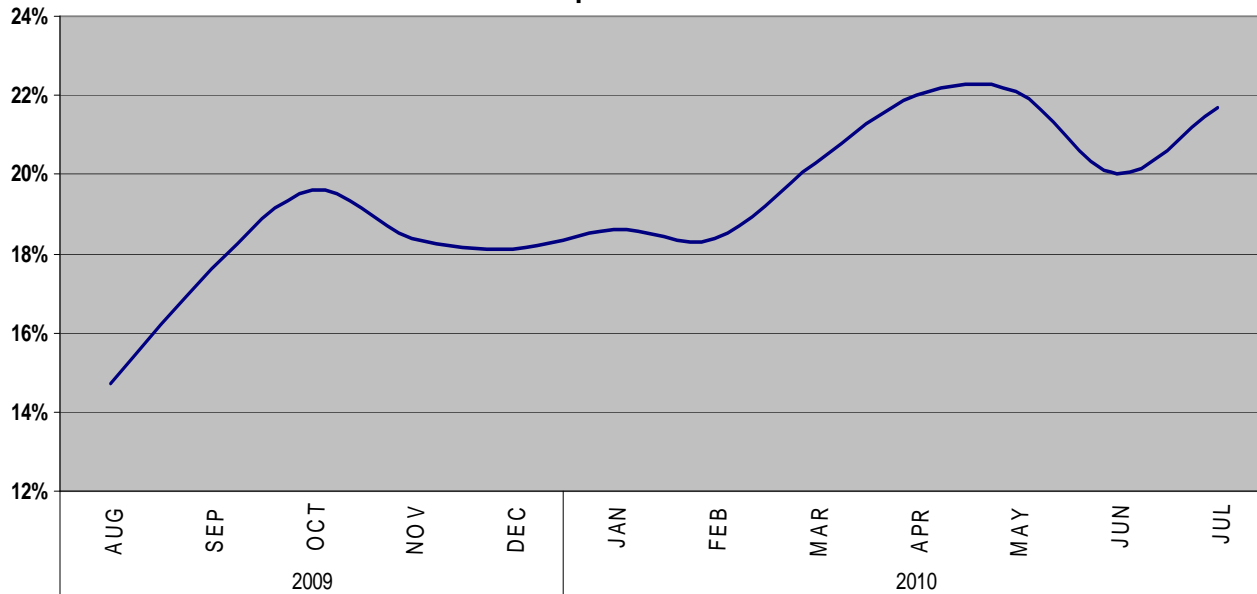
Key finished steel products with significant import increases in July 2010 compared to June include line pipe (up 61%), oil country goods (up 34%), plates in coils (up 26%), hot rolled sheets (up 26%) and cut length plates (up 22%). Many finished steel products have registered significant year-to-date import increases in 2010 vs. the same period last year, including wire rods (up 166%) and hot rolled sheets (up 56%).

Steel Mill Product	July (prelim.)	June final	% var July vs. June	(7 mo) YTD 2010	(7 mo) YTD 2009	% var '10 vs. '09	2010 Annualized	2009 12 mo.	% var 2010 ann. vs 2009 12 mo.
Ingots and Billets and Slabs	615,760	435,890	41.3%	3,083,932	656,605	369.7%	5,286,740	2,014,511	162.4%
Oil Country Goods	266,913	199,374	33.9%	1,257,019	1,403,892	-10.5%	2,154,889	1,602,111	34.5%
Sheets Hot Rolled	236,393	187,818	25.9%	1,404,117	899,513	56.1%	2,407,058	1,739,209	38.4%
Line Pipe	171,412	106,626	60.8%	988,280	1,108,661	-10.9%	1,694,195	1,603,357	5.7%
Sheets & Strip Galv Hd	127,203	139,465	-8.8%	885,983	644,405	37.5%	1,518,828	1,033,045	47.0%
Wire Rods	124,767	117,215	6.4%	842,088	316,816	165.8%	1,443,580	763,391	89.1%
Sheets Cold Rolled	105,111	92,699	13.4%	677,625	658,622	2.9%	1,161,643	1,137,583	2.1%
Plates in Coils	91,131	72,250	26.1%	614,984	419,511	46.6%	1,054,258	710,897	48.3%
Bars - Hot Rolled	89,046	79,121	12.5%	594,104	369,108	61.0%	1,018,464	674,388	51.0%
Plates Cut Lengths	77,093	63,458	21.5%	450,328	339,861	32.5%	771,991	530,221	45.6%
Standard Pipe	67,525	68,843	-1.9%	425,514	393,025	8.3%	729,453	593,409	22.9%
Wire Drawn	55,031	57,485	-4.3%	364,365	258,357	41.0%	624,625	486,302	28.4%
Tin Plate	51,503	42,786	20.4%	272,250	179,231	51.9%	466,714	322,955	44.5%
Bars - Reinforcing	48,497	48,791	-0.6%	307,329	316,869	-3.0%	526,850	419,426	25.6%
Structural Shapes Heavy	44,287	42,033	5.4%	296,457	248,905	19.1%	508,212	371,418	36.8%
Mechanical Tubing	40,384	34,693	16.4%	216,599	231,476	-6.4%	371,312	332,661	11.6%
Rails Standard	28,746	3,451	733.0%	152,348	177,362	-14.1%	261,168	249,022	4.9%
All Other	174,197	242,847	-28.3%	1,287,608	993,097	29.7%	2,207,328	1,630,997	35.3%
TOTAL	2,414,999	2,034,845	18.7%	14,120,930	9,615,316	46.9%	24,207,308	16,214,903	49.3%
SUBTOTAL Finished Imports	1,796,562	1,563,450	14.9%	10,985,342	8,947,815	22.8%	18,832,015	14,178,577	32.8%

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In July, the largest volumes of finished steel imports from offshore were from South Korea (196,000, up 29%), Japan (125,000 NT, up 75%), Germany (87,000, up 41%), India (145,000 NT, up 177%) and China (94,000, up 19%). For the first seven months of 2010, the largest offshore suppliers were South Korea (1,085,000, up 28%), Japan (746,000 NT, up 16%) and Germany (539,000 NT, up 68%). Below are charts on estimated steel import market share in recent months and on finished steel imports from offshore by country.

Estimated Finished Steel Import Market Share For Past 12 Months



**U.S. IMPORTS OF FINISHED STEEL MILL PRODUCTS
BY COUNTRY OF ORIGIN
(thousands of net tons)**

COUNTRY	July 2010	June 2010	% incr. July vs June	(7 mo.) YTD 2010	(7 mo.) YTD 2009	% incr. '10 YTD vs. '09	2010 full year (est.)	2009 Annual	% incr. 2010 an. vs. '09
South Korea	196	152	28.5%	1,085	850	27.6%	1,859	1,323	40.6%
Japan	125	71	74.8%	746	646	15.5%	1,279	981	30.4%
Germany	87	62	41.1%	539	321	67.7%	923	495	86.7%
India	145	52	177.2%	486	422	15.1%	832	581	43.2%
China	94	79	19.2%	467	1,227	-61.9%	800	1,463	-45.3%
Turkey	49	64	-23.3%	368	356	3.5%	631	492	28.4%
Australia	78	48	60.2%	344	131	163.5%	591	285	107.5%
All Other	1,023	1,035	-1.1%	6,951	4,995	39.1%	11,916	8,560	39.2%
Total	1,797	1,563	14.9%	10,985	8,948	22.8%	18,832	14,178	32.8%

**U.S. IMPORTS OF FINISHED STEEL MILL PRODUCTS
3 MONTHS ROLLING AVERAGE
(thousands of net tons)**

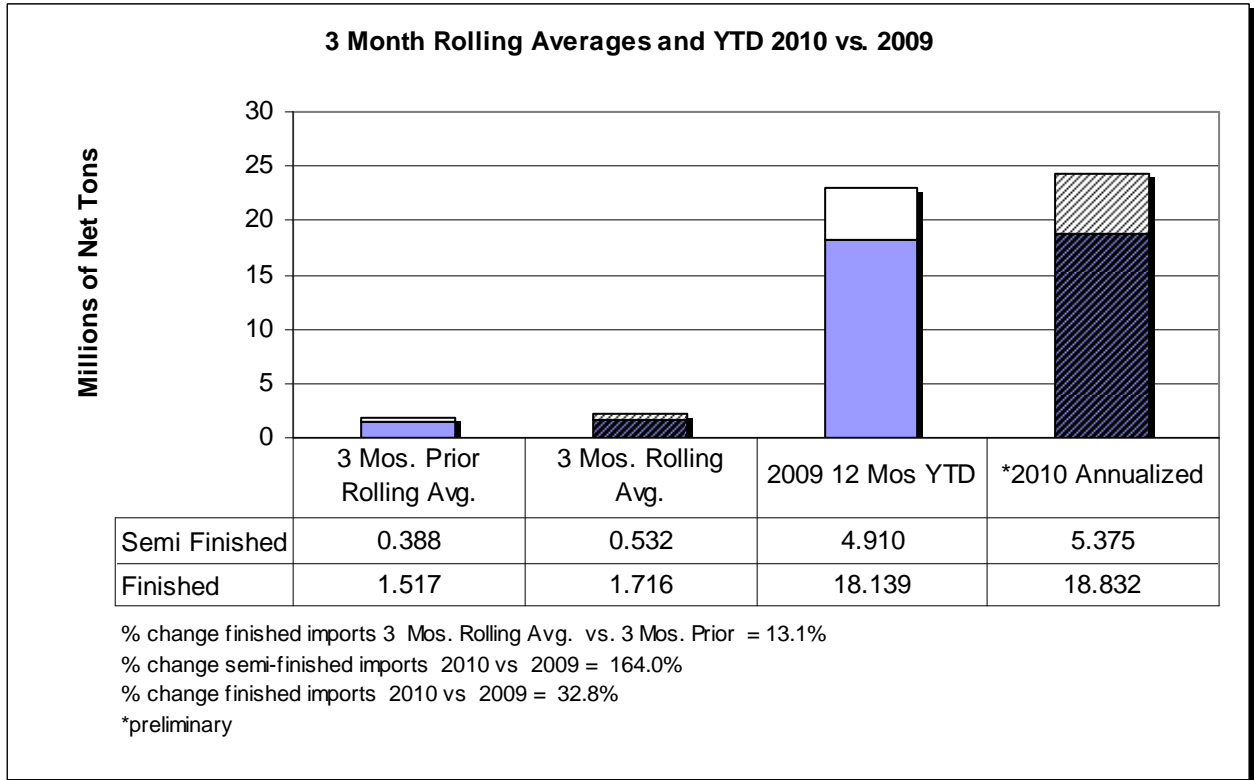
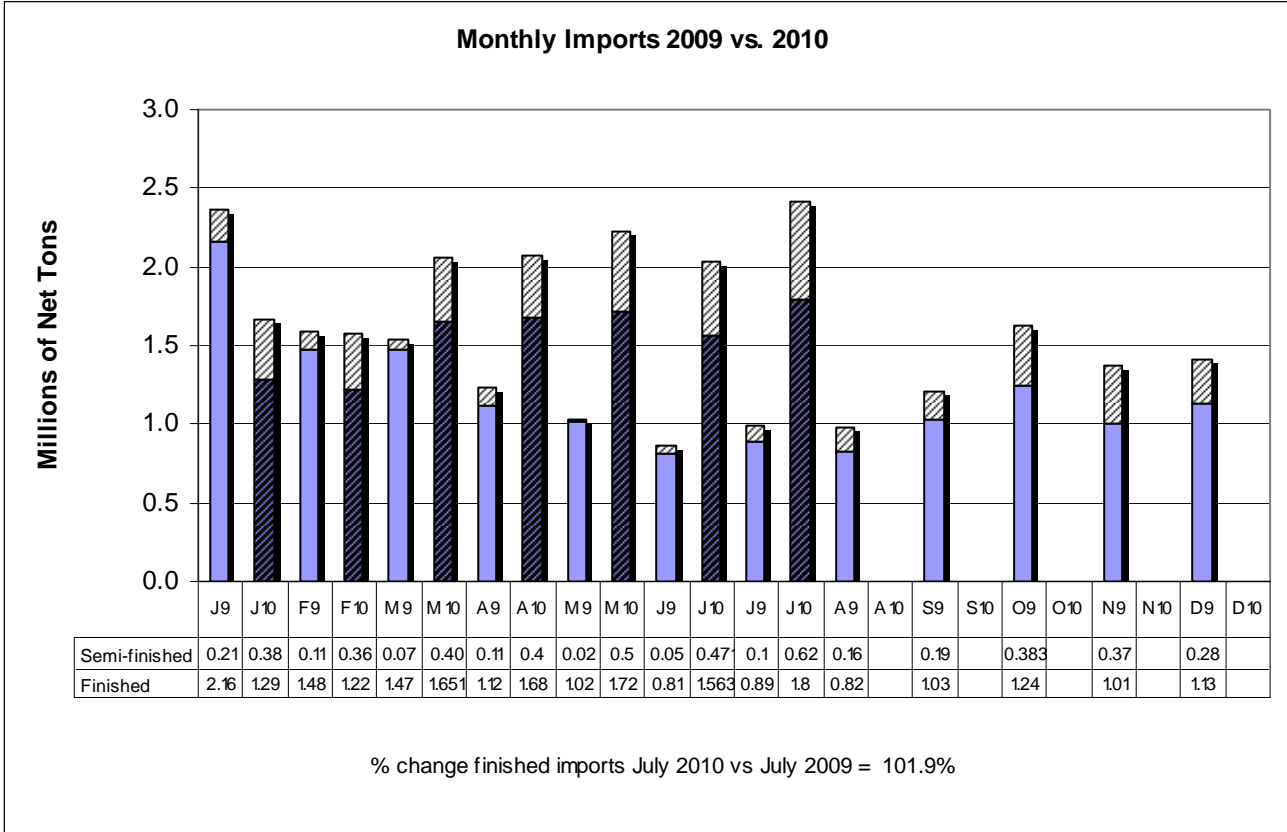
Product	Preliminary 3 Mos. Rolling Avg. Jul. 10 - May. 10	Actual 3 Mos. Prior Apr. 10 - Feb 10	Current 3 Months vs 3 Months Prior % Change
Oil Country Goods	235	143	64.3%
Sheets Hot Rolled	212	200	6.3%
Line Pipe	138	146	-5.4%
Sheets & Strip Galv Hd	137	125	10.1%
Wire Rods	126	126	0.0%
Plates in Coils	104	82	26.3%
Sheets Cold Rolled	100	94	6.9%
Bars - Hot Rolled	88	82	7.2%
Plates Cut Lengths	66	71	-6.0%
Standard Pipe	66	56	16.7%
All Other	443	393	12.7%
Total	1,716	1,517	13.1%

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3 MONTHS ROLLING AVERAGE
(thousands of net tons)**

Country	Preliminary 3 Mos. Rolling Avg. Jul. 10 - May. 10	Actual 3 Mos. Prior Apr. 10 - Feb 10	Current 3 Months vs 3 Months Prior % Change
South Korea	176	135	31.0%
Japan	107	115	-6.9%
India	105	45	131.4%
Germany	83	84	-2.1%
China	78	55	41.1%
Australia	59	46	28.5%
Turkey	56	60	-7.9%
Russia	48	13	264.9%
Netherlands	47	34	38.8%
Taiwan	42	40	3.8%
All Other	915	888	3.0%
Total	1,716	1,517	13.2%

Source: U.S. Department of Commerce

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AISI serves as the voice of the North American steel industry in the public policy arena and advances the case for steel in the marketplace as the preferred material of choice. AISI also plays a lead role in the development and application of new steels and steelmaking technology. AISI is comprised of 23 member companies, including integrated and electric furnace steelmakers, and 138 associate and affiliate members who are suppliers to or customers of the steel industry. AISI's member companies represent approximately 75 percent of both U.S. and North American steel capacity. For more news about steel and its applications, view AISI's Web site at www.steel.org.

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