



**FOR IMMEDIATE RELEASE**  
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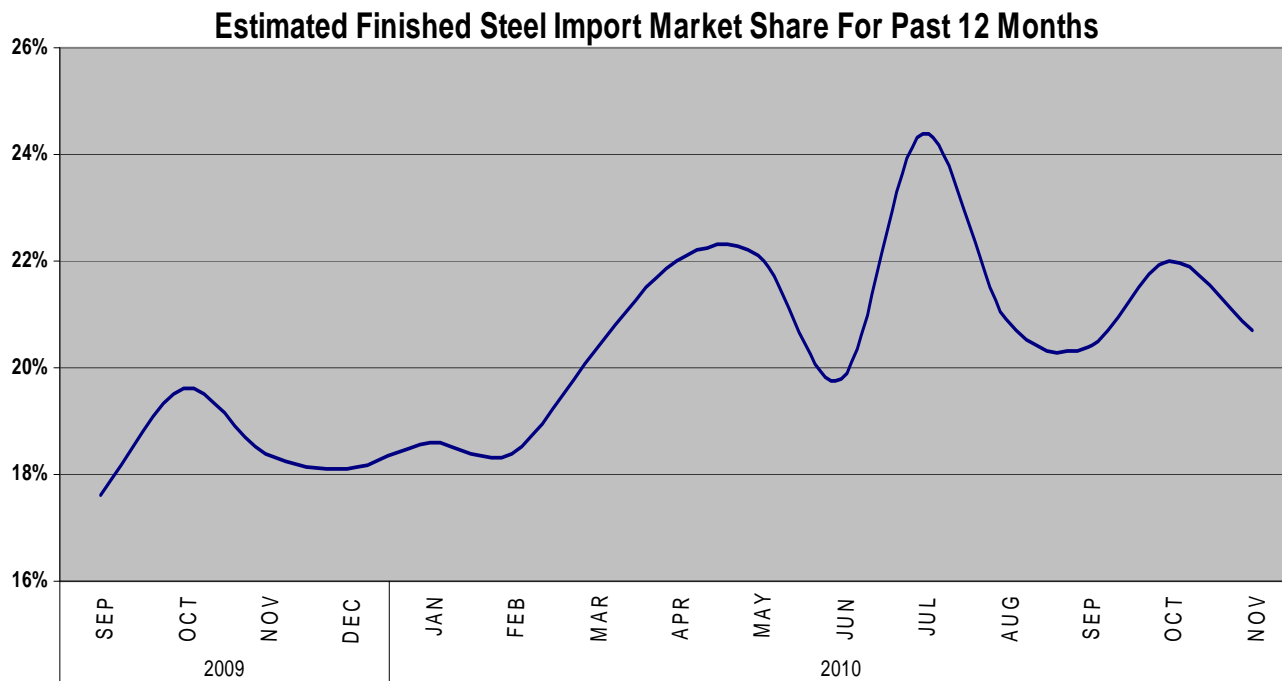
**Preliminary Steel Imports Decline 5% in November**  
Import Market Share at 21%

**Washington, D.C.** – Based on preliminary Census Bureau data, the American Iron and Steel Institute (AISI) reported today that the U.S. imported a total of 1,784,000 net tons (NT) of steel in November, including 1,495,000 NT of finished steel (down 5% and 6%, respectively, from October final data). Annualized total and finished steel imports in 2010 would be 24.1 and 18.9 million NT, respectively, up 48% and 34% vs. 2009. Since a year-high finished steel import share of 24% in July, import market share has continued to remain above 20%. For the year-to-date, finished steel import market share is 21%. In the first 11 months of 2010, total and finished steel imports are up 49% and 33%, respectively, compared to the same period last year.

Key finished steel products with significant import increases in November 2010 compared to October include hot rolled sheets (up 23%), wire rods (up 14%) and sheets and strip all other metallic coatings (up 11%). Many finished steel products have registered large year-to-date import increases in 2010 vs. the same period last year, including wire rods (up 87%) and hot rolled bars (up 61%).

Steel Mill Product	Nov. (prelim.)	Oct. final	% var Nov. vs. Oct.	(11 mo) YTD 2010	(11 mo) YTD 2009	% var '10 vs. '09	2010 Annualized	2009 12 mo.	% var 2010 ann. vs 2009 12 mo.
Ingots and Billets and Slabs	285,791	300,223	-4.8%	4,643,182	1,738,048	167.1%	5,065,289	2,014,510	151.4%
Oil Country Goods	217,967	247,686	-12.0%	2,213,075	1,544,180	43.3%	2,414,264	1,602,112	50.7%
Sheets Hot Rolled	210,545	170,734	23.3%	2,180,390	1,581,747	37.8%	2,378,607	1,739,209	36.8%
Line Pipe	77,074	98,334	-21.6%	1,399,305	1,491,120	-6.2%	1,526,515	1,603,357	-4.8%
Sheet & Strip Galv Hot Dipped	95,040	118,179	-19.6%	1,337,606	952,746	40.4%	1,459,207	1,033,046	41.3%
Wire Rods	93,344	82,127	13.7%	1,237,339	660,303	87.4%	1,349,824	761,207	77.3%
Sheets Cold Rolled	114,013	115,429	-1.2%	1,105,929	1,029,507	7.4%	1,206,468	1,137,582	6.1%
Bars - Hot Rolled	77,907	86,265	-9.7%	951,448	591,193	60.9%	1,037,943	676,572	53.4%
Plates in Coils	72,246	90,346	-20.0%	930,459	670,690	38.7%	1,015,046	710,897	42.8%
Standard Pipe	69,697	91,327	-23.7%	722,093	545,873	32.3%	787,738	593,410	32.7%
Plates Cut Lengths	53,472	58,817	-9.1%	675,117	487,987	38.3%	736,491	530,221	38.9%
Wire Drawn	48,543	60,692	-20.0%	584,299	440,934	32.5%	637,417	486,302	31.1%
Bars - Reinforcing	32,706	33,635	-2.8%	481,077	397,779	20.9%	524,811	419,427	25.1%
Structural Shapes Heavy	43,919	49,556	-11.4%	480,017	348,721	37.7%	523,655	371,420	41.0%
Tin Plate	40,390	46,468	-13.1%	445,385	291,724	52.7%	485,875	322,954	50.4%
Sheets & Strip All Other Met.	31,599	28,585	10.5%	391,101	271,069	44.3%	426,656	298,071	43.1%
Mechanical Tubing	42,830	40,701	5.2%	384,420	312,607	23.0%	419,367	332,661	26.1%
All Other	177,393	168,858	5.1%	1,893,400	1,448,587	30.7%	2,065,527	1,581,945	30.6%
<b>TOTAL</b>	<b>1,784,476</b>	<b>1,887,962</b>	<b>-5.5%</b>	<b>22,055,642</b>	<b>14,804,815</b>	<b>49.0%</b>	<b>24,060,700</b>	<b>16,214,903</b>	<b>48.4%</b>
<b>SUBTOTAL Finished Imports</b>	<b>1,495,274</b>	<b>1,585,649</b>	<b>-5.7%</b>	<b>17,350,107</b>	<b>13,046,441</b>	<b>33.0%</b>	<b>18,927,389</b>	<b>14,178,577</b>	<b>33.5%</b>

In November, the largest volumes of finished steel imports from offshore were from South Korea (153,000, down 24%), Japan (103,000 NT, down 15%), Germany (69,000 down 16%), China (70,000 NT, up 23%) and India (46,000, down 37%). Below are charts on estimated steel import market share in recent months and on finished steel imports from offshore by country.



**U.S. IMPORTS OF FINISHED STEEL MILL PRODUCTS  
BY COUNTRY OF ORIGIN  
(thousands of net tons)**

COUNTRY	Nov. 2010	Oct. 2010	% incr. Nov. vs Oct.	(11 mo.) YTD 2010	(11 mo.) YTD 2009	% incr. '10 YTD vs. '09	2010 full year (est.)	2009 Annual	% incr. 2010 an. vs. '09
South Korea	153	202	<b>-24.1%</b>	1,846	1,113	<b>65.8%</b>	2,014	1,323	<b>52.2%</b>
Japan	103	121	<b>-14.6%</b>	1,223	823	<b>48.6%</b>	1,334	981	<b>36.0%</b>
Germany	69	81	<b>-15.8%</b>	813	420	<b>93.7%</b>	887	495	<b>79.4%</b>
China	70	57	<b>23.3%</b>	794	1,355	<b>-41.4%</b>	866	1,463	<b>-40.8%</b>
India	46	72	<b>-36.9%</b>	686	522	<b>31.4%</b>	748	581	<b>28.8%</b>
Turkey	37	30	<b>25.9%</b>	561	451	<b>24.4%</b>	612	492	<b>24.6%</b>
Taiwan	52	50	<b>2.6%</b>	496	330	<b>50.3%</b>	541	371	<b>46.0%</b>
All Other	966	973	<b>-0.7%</b>	10,930	8,032	<b>36.1%</b>	11,924	8,474	<b>40.7%</b>
Total	1,495	1,586	<b>-5.7%</b>	17,350	13,046	<b>33.0%</b>	18,927	14,179	<b>33.5%</b>

**U.S. IMPORTS OF FINISHED STEEL MILL PRODUCTS  
3 MONTHS ROLLING AVERAGE  
(thousands of net tons)**

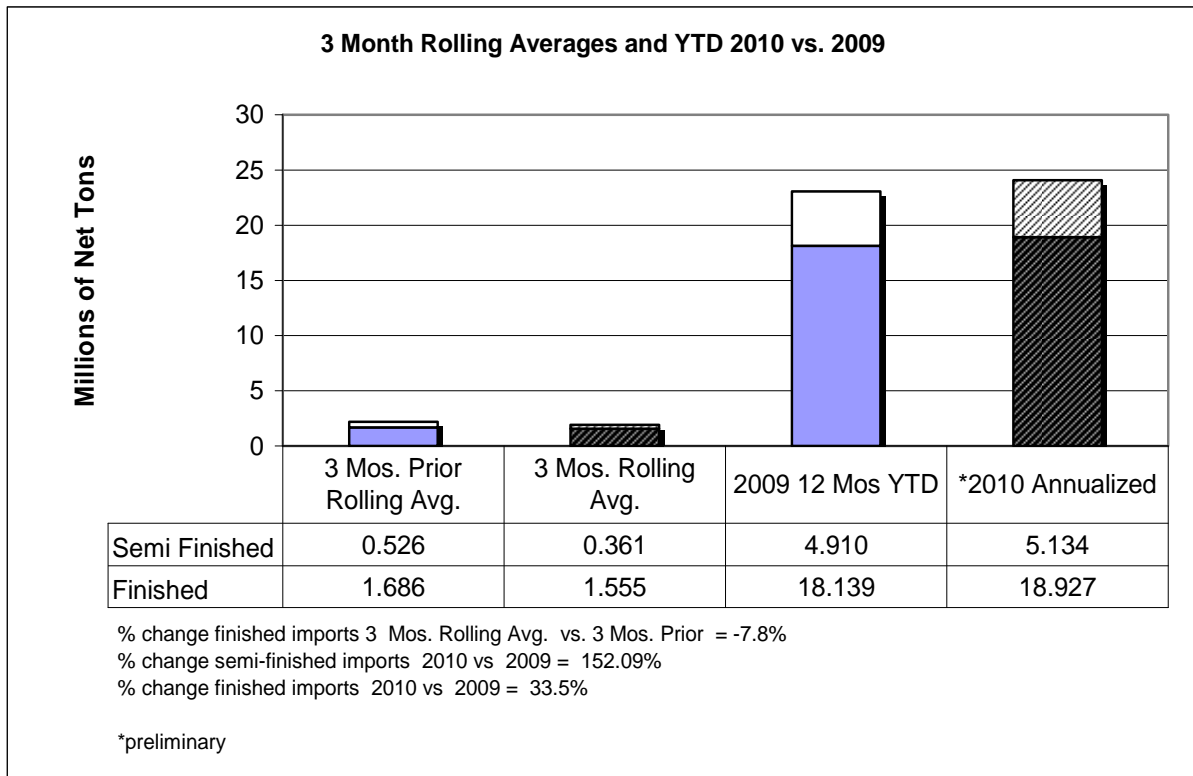
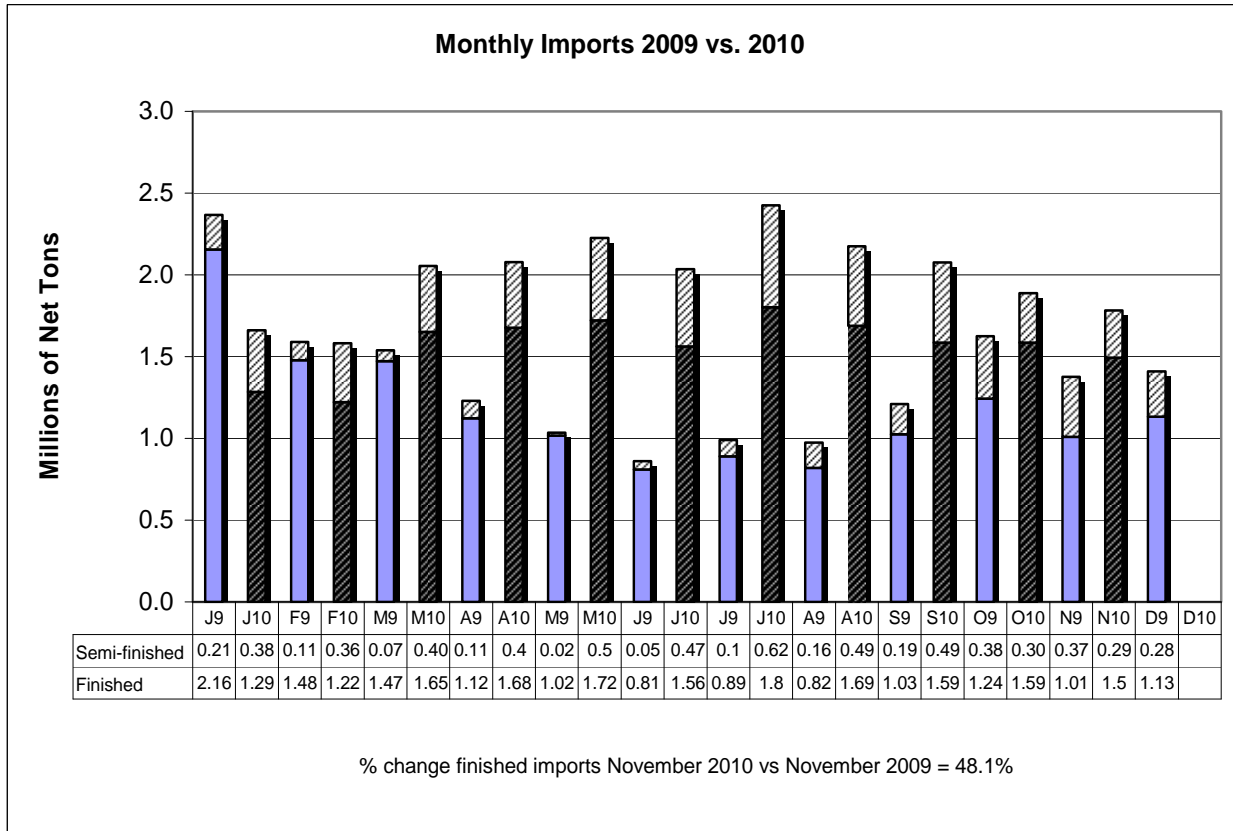
<b>Product</b>	<b>Preliminary 3 Mos. Rolling Avg. Nov. 10 - Sep. 10</b>	<b>Actual 3 Mos. Prior Aug. 10 - Jun. 10</b>	<b>Current 3 Months vs 3 Months Prior % Change</b>
Oil Country Goods	230	244	-6.0%
Sheets Hot Rolled	204	197	3.6%
Sheets Cold Rolled	115	94	21.9%
Sheets & Strip Galv Hot Dipped	103	137	-24.6%
Line Pipe	95	135	-29.5%
Wire Rods	91	122	-25.5%
Bars - Hot Rolled	83	92	-10.5%
Plates in Coils	83	77	7.6%
Standard Pipe	75	69	9.4%
Plates Cut Lengths	60	62	-3.1%
All Other	418	458	-8.7%
<b>Total</b>	<b>1,555</b>	<b>1,686</b>	<b>-7.8%</b>

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(thousands of net tons)**

<b>Country</b>	<b>Preliminary 3 Mos. Rolling Avg. Nov. 10 - Sep. 10</b>	<b>Actual 3 Mos. Prior Aug. 10 - Jun. 10</b>	<b>Current 3 Months vs 3 Months Prior % Change</b>
South Korea	188	182	3.2%
Japan	112	112	-0.2%
China	76	91	-16.7%
Germany	69	72	-3.5%
The Netherlands	60	52	15.5%
Taiwan	50	58	-13.9%
India	46	87	-47.2%
Australia	42	44	-3.5%
Turkey	36	66	-45.4%
Russia	35	37	-4.7%
All Other	841	885	-5.0%
<b>Total</b>	<b>1,555</b>	<b>1,686</b>	<b>-7.8%</b>

Source: U.S. Department of Commerce

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AISI serves as the voice of the North American steel industry in the public policy arena and advances the case for steel in the marketplace as the preferred material of choice. AISI also plays a lead role in the development and application of new steels and steelmaking technology. AISI is comprised of 24 member companies, including integrated and electric furnace steelmakers, and 140 associate and affiliate members who are suppliers to or customers of the steel industry. AISI's member companies represent approximately 80 percent of both U.S. and North American steel capacity. For more news about steel and its applications, view AISI's Web site at [www.steel.org](http://www.steel.org).

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