



## Press Release

**MEDIA CONTACT: DARSHANA PATEL**  
571.235.7238/[dpatel@latitudeworldwide.com](mailto:dpatel@latitudeworldwide.com)

### **The American Steel Coalition Announces Its Reactivation**

*Grassroots coalition will advocate for the competitiveness of U.S. manufacturers*

**Washington, D.C., September 7** – The American Steel Coalition (ASC), a grassroots alliance of suppliers, customers and individuals who support the domestic steel industry, has announced its reactivation. Michael Romano, vice president, strategic accounts, Nalco Company, who will serve as chairman of the coalition, said the ASC will be “a strong voice in advocating for policies that strengthen the global competitiveness of the American steel industry and the overall U.S. manufacturing sector.”

The announcement also served to recognize eight companies/individuals who joined with Romano in the American Steel Coalition’s *Founders Circle*, contributing seed money to get the website developed and to begin recruiting members. The *Founders Circle* members are: James R. Boughton, SES, LLC; Charles Connors, Sr., Magneco/Metrel Inc., Kevin Fenton, GrafTech International; Steve Harker, Kvaerner North American Construction; George Koenig, Berry Metals Company; Robert Kuball, Heraeus Electro-Nite Co. LLC; William Rackoff, ASKO, Inc.; and Joe Turner, Shaw Plant Services.

Romano said the coalition will support “strong, pro-manufacturing policies to encourage major industries to stay here in America and to create the millions of jobs needed to restore the economy and get people back to work.” He said one of the immediate objectives of ASC will be to actively recruit other concerned companies and individuals to join the Coalition. He directed interested companies and individuals to visit ASC’s website at:

[www.theamericansteelcoalition.org](http://www.theamericansteelcoalition.org). Companies and individuals can sign up easily online and will receive a Member login to access the latest updates on Capitol Hill, industry news and ASC newsletters. Members will also be able to capitalize on tools enabling them to

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identify their members of Congress as well as send them a message regarding a specific piece of legislation.

The American Steel Coalition represents steel suppliers, customers and concerned citizens who are committed to ensuring a robust U.S. steel industry. The Coalition brings together members from across the country – ranging from small companies to large steel customers to individuals – who agree that a strong independent steel industry is vital to our nation’s prosperity and national security.

Note to Editors: If you’d like to speak with an ASC member in your region, please contact Darshana Patel at 571.235.7238 or [dpatel@latitudeworldwide.com](mailto:dpatel@latitudeworldwide.com).

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