



**CFSEI**  
COLD-FORMED STEEL  
ENGINEERS INSTITUTE

**FOR IMMEDIATE RELEASE**

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**CRATE & BARREL EXECUTIVE IS FEATURED SPEAKER AT  
2013 CFSEI ANNUAL EXPO AND MEETING**  
*John Moebes to address attendees on May 7, 2013*

WASHINGTON, DC, April 8, 2013 – The Cold-Formed Steel Engineers Institute (CFSEI) announced that John Moebes, director of construction for the popular housewares and furniture retail company Crate & Barrel, will be the featured speaker during the luncheon session on May 7, 2013 at the CFSEI Annual Expo and Meeting. The annual CFSEI event is being held May 6-7, 2013 at the Hilton Financial District Hotel in San Francisco, California. The program and registration information are available at [www.cfsei.org](http://www.cfsei.org).

Moebes manages all capital construction projects for Crate & Barrel, which was founded in 1962 and includes more than 100 stores in almost every major North American market and Dubai. On May 7, he will present examples of his use of cold-formed steel framing on both exterior and interior projects that demonstrate cutting-edge architecture delivered with state-of-the-art tools and practices including Building Information Modeling (BIM), Integrated Project Delivery (IPD), prefabrication and laser-scanning.

“John has extensive experience in the architecture, engineering and construction sectors, and we are looking forward to an informative session that demonstrates his use of these project management tools and his knowledge of workflow technology,” Maribeth Rizzuto, LEED AP-BD&C, managing director of the Cold-Formed Steel Engineers Institute, said.

John Moebes joined Crate & Barrel as director of construction in 2006. Before joining the company,

- more -

## Page Two / John Moebes is Featured Speaker at 2013 CFSEI Annual Expo and Meeting

he was an associate principal at Good Fulton & Farrell Architects in Dallas, where he oversaw the firm's development and use of workflow technology. He is recognized as an industry leader in the uses of Internet-based project management tools, Building Information Modeling, and digital document review to improve project performance. He also worked for Modern Continental Construction and Whole Foods Market. He received his bachelor's degree from the University of Massachusetts and his master's degree from the University of Texas.

The 2013 CFSEI Annual Expo and Meeting is designed for architects, builders/contractors, engineers and other construction industry professionals. The event will provide opportunities for education and networking as well as an exposition featuring state-of-the-art innovations, technologies and principles in cold-formed steel framing. Hosted by the West Chapter of the CFSEI, it is the only event of its kind dedicated to the cold-formed steel (CFS) framing industry.

The Cold-Formed Steel Engineers Institute comprises hundreds of structural engineers and other design professionals who are finding a better way to produce safe and efficient designs for commercial and residential structures with cold-formed steel. CFSEI members work together to develop and evolve industry standards and design methods, produce and issue technical bulletins, and provide seminars and online training to improve the knowledge and skills base of engineers and design professionals. For more information, visit [www.cfsei.org](http://www.cfsei.org).

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